

**Focused. Fast. Flexible**

**SPLaT! – Imaging that makes an impact!**

**TALK  
SPLaT!**

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SPLaT!**

Imaging that speaks for itself, Talk Splat! is topical, edgy and full of attitude. Talk Splat! taps the pulse of Talk and News Talk formats. No other imaging package even comes close.

**SPLaT!** is smart imaging, designed for the way you like to work.

**SPLaT!** gives you everything you need to create attention-grabbing imaging that connects with your audience and sends a message.

The comprehensive **SPLaT!** online database contains more than 150,000 imaging essentials, including pre-produced IDs, promos, sweepers, production fx, listener voices, music beds, drops and more. You get unlimited downloads and limitless creative options.

We don't stop there. We upload constantly to supply you with new material so your imaging is always fresh and always up to date.

Plus, we back everything with the best customer service in the biz. Seriously, when you need us, we've got your back!

Our focus is to give you the best imaging elements on the market in a quick, dependable and cost-effective way. **SPLaT!**, we're putting the fun back in functional.

**Don't wait until it's too late.**

**Talk SPLaT!** is available right now in your market, so snag it first and make your competition suffer the consequences. **Talk SPLaT!** is market-exclusive on a barter basis.

For affiliate sales in Canada contact Lesley Soldat at Orbyt Media:  
e-mail [Lesley.Soldat@bellmedia.ca](mailto:Lesley.Soldat@bellmedia.ca)  
or call: 416-384-2890

[www.OrbytMedia.com](http://www.OrbytMedia.com)  
[www.SPLaTOnline.com](http://www.SPLaTOnline.com)



**ORBYT**

**Talk SPLaT!** is produced by Prodzilla Productions & now available in Canada exclusively through Orbyt Media.

**SPLaT!**  
radio imaging

**Imaging. Optimized.**



## **Why SPLaT!?**

**When it comes to great imaging it's not about us, it's about you. So we don't obsess about being the biggest radio imaging company or having the most stations, we focus on producing functional, creative imaging elements that help radio stations stand out and sound great. Here's what people say about SPLaT!:**

*"Finally an imaging package that doesn't sound like all the rest... an imaging package I can't wait to use every time I lock myself in the studio."*

**Dom Nero, Creative Services Director – Hot 97/WQHT New York City**

*"If you asked me to design the perfect imaging package, this would be it."*

**Tony Maddox, Imaging Director – WMMR, WMGK Philadelphia**

*"Splat! is THE way to get a complete imaging package on your station... no 'same old everyone's heard 'em' imaging workparts here. With Splat! you get fantastic produced pieces ready to hit the air."*

**Jake Kaplan, Imaging Director – 97.1 AMP Radio Los Angeles**

*"I have been looking near and far for an imaging package that is both hard-hitting, fast-paced and yet very hip. You guys nailed it. Splat! is perfect."*

**DJ Necio, Imaging Director – KBFB Dallas**

*"I am so pumped to have SPLAT! I have used practically every other imaging service out there, and SPLAT! is by far the best in my opinion. I can use EVERYTHING they provide. The promos, sweepers, and FX all cut through. Splat! has the best beds I have heard anywhere."*

**Kobe - WWHT Hot 107.9 Syracuse**

*"Splat! is a tremendous asset for us in keeping the sound of a very eclectic cluster sounding fresh. From Talk, Sports, Top 40, Adult Hits, and more. Also providing PPM- friendly pieces to put in place is huge!"*

**Greg Martin, Director of Operations – KTSA/KTFM, Jack-FM/ESPN San Antonio, TX**

*"Fresh imaging on the air? Deadline? That's where Splat! comes in. Splat! keeps my station sounding contemporary."*

**Kimo Jensen, Imaging Director – KSON San Diego, CA**

*"Splat! never lets me down. Fresh new stuff all the time with the highest quality sound possible. The staff at Splat! are SUPER helpful if I ever need something special. I recommend Splat!"*

**Bryan Griggs, Production Director – KXL/KXTG/KXFD Portland, OR**

*"Splat! can make anyone look like a production genius. Every sound and production element you can imagine is at your disposal. Promos just sound better using Splat!"*

**Nick Ashoosh, Director of Production – ESPN980, SportsTalk570 Washington, DC**

[www.OrbytMedia.com](http://www.OrbytMedia.com)  
[www.SPLaTOnline.com](http://www.SPLaTOnline.com)

