



The Rick Dees Show Clock – Basic (12 Song Clock)

:00 Top-of-Hour Positioning Statement (**PRODUCED**)

1. Song
2. Song

:12 Sweeper (**Tease by RICK of upcoming content**)

3. Song
4. Song

:20 Stop-Set Intro (ID/Station Supplied Liner/**Content**/Exit) **RICK**

:22 Commercials

:26 Stop-Set Exit (**PRODUCED**)

5. Song
6. Song

:34 Sweeper/Liner (**Station Supplied**) **RICK**

7. Song
8. Song

:42 Optional Stop-Set Intro (ID/Station Supplied Liner/**Content**/Exit) **RICK**

:42 Optional Commercials (Or song #8 – Song #8 is the Drop Song)

9. Song

10. Song

:48 Sweeper (**PRODUCED**)

11. Song

12. Song (Song #12 is an optional Drop Song)

:52 Stop-Set Intro (ID/Station Supplied Liner/**Content**/Exit) **RICK**

:56 Stop-Set Exit/Hour Launch (**PRODUCED**)

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**Three CONTENT breaks per hour ... created fresh *daily* for the network delivered program.**

**The PRODUCED breaks are optional at the stations discretion ... but are produced by Rick and used as “evergreen” imaging pieces. These may mention communities, music positioning statements, pass along contact info ala the Internet address or station phone number, etc.**